

Cookie Policy

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Website: www.wrigglyroadshow.com Email: james@wrigglyroadshow.com Phone: 07877 483612

This Cookie Policy explains how Wriggly Roadshow uses cookies and similar technologies on www.wrigglyroadshow.com. It describes what these technologies do, which providers are involved, how long they may remain on your device and how you can control them.

1. Who we are

Wriggly Roadshow is responsible for this website. In this policy, 'we', 'us' and 'our' mean Wriggly Roadshow. We are based at The Barn, Far Cloughside Farm, Compstall, Stockport, SK6 5JZ. Our contact details appear in section 12.

This policy should be read alongside our Privacy Policy, which explains how we collect, use, store and share personal information more generally.

2. What cookies and similar technologies are

Cookies are small text files stored on a computer, phone or other device when someone visits a website. They can help a website function securely, remember choices, measure how the website is used or support advertising. Similar technologies include tracking pixels, tags, scripts, local storage and device identifiers. This policy uses the word 'cookies' to cover all of these where appropriate.

A session cookie normally expires when the browser is closed. A persistent cookie remains until its stated expiry date or until it is deleted. A first-party cookie is set by this website; a third-party cookie is set by another provider whose service is used on the website.

3. Our approach to consent

Only cookies that are strictly necessary for the security and core operation of the website are loaded automatically. These essential cookies do not require consent because the website cannot operate securely and reliably without them.

Analytics and marketing technologies are optional. Wix Analytics, Google Analytics and the Meta Pixel are blocked unless you actively allow the relevant category through our cookie banner or cookie settings. Refusing optional cookies does not prevent you from viewing the website or sending an enquiry. Sending an enquiry does not sign you up for marketing communications.

4. Categories of cookies we use

Category	What it does	Consent
Strictly necessary	Supports security, fraud prevention, stability, rendering, consent choices and core website functions.	Always active
Analytics	Helps us understand visits, popular pages, referrals and website performance so we can improve the site.	Optional
Marketing	Measures the effectiveness of advertising and may help Meta understand actions taken after an advert is viewed or clicked.	Optional

5. Cookies and technologies used on this website

Essential Wix cookies

Wix currently identifies the following cookies as essential on Wix websites. A cookie shown with an asterisk may have additional characters in its name.

Name	Provider	Purpose	Duration
XSRF-TOKEN	Wix	Fraud detection for website calls.	Session
hs	Wix	Legacy security cookie for Wix infrastructure.	Session
svSession	Wix	Security, stability and core website functions.	12 months
SSR-caching	Wix	Supports efficient rendering and performance.	24 hours
TS*	Wix	Detects attacks and helps protect the website.	Session
Consent preference identifiers	Usercentrics for Wix	Records the cookie choices you make so they can be respected.	As shown in the cookie settings

Optional analytics and marketing technologies

The following items may be used only after the relevant consent has been given. Exact cookie names can vary with provider updates and configuration. The website's live cookie settings show the most current scan results.

Name or tool	Provider / category	Purpose	Typical duration
Wix Analytics identifiers	Wix / Analytics	Measures traffic, referrals, page use and website performance.	Varies; shown in cookie settings
_ga and property-specific _ga identifiers	Google Analytics / Analytics	Distinguishes browsers and produces website usage statistics.	Up to 2 years
_fbp	Meta / Marketing	Identifies a browser for advertising measurement and website analytics.	90 days
_fbc	Meta / Marketing	Records information connected with a visit from a Meta advertisement, where applicable.	90 days

6. Information collected through optional tools

If you allow analytics or marketing technologies, they may collect or generate information such as an online identifier, IP address, approximate location derived from the IP address, browser and device details, referring website, pages viewed, time and date of visits, interactions with the website and whether an agreed tracking event has occurred. The Meta Pixel may, depending on its configuration, measure a page visit or completion of an enquiry after an advertisement has been viewed or clicked.

We use analytics information to understand and improve the website. We use marketing measurement information to assess advertising performance. We do not use cookie information to make decisions that produce legal or similarly significant effects about visitors.

7. Third-party providers

Wix hosts and operates the website platform. Google provides Google Analytics. Meta provides the Meta Pixel. When you consent to optional technologies, these providers may receive information directly from your browser and process it under their own terms and privacy information. They may process data in countries outside the United Kingdom. Our Privacy Policy explains more about service providers, data sharing and international transfers.

8. How to manage or withdraw your choices

When you first visit the website, the cookie banner allows you to accept or reject optional cookies or choose individual categories. Optional categories are off unless you actively allow them. You can change or withdraw your consent later by opening the cookie settings or privacy trigger displayed on the website. Withdrawing consent does not affect the lawfulness of processing carried out before withdrawal.

If you withdraw consent, the website will stop loading the relevant optional tools for future visits on that browser. You may also delete cookies already stored on your device through your browser settings.

9. Browser controls

Most browsers allow you to view, block and delete cookies. The exact controls differ between browsers and devices, so use the privacy or cookie section of your browser's settings or help pages. Blocking all cookies may affect website security, stability or other essential functions. Browser controls do not replace the choices available through our website cookie settings.

10. Changes to cookies and this policy

Cookie names, purposes and durations can change when Wix, Google, Meta or website features are updated. We will review this policy and the website's cookie scan when our tools change and periodically as part of website maintenance. The date at the top shows when this policy was last updated. Where a change materially affects your existing consent, we will ask you to choose again where required.

11. Further information from providers

The following provider pages give further information about their cookies and privacy practices:

- [Wix - Cookies and Your Wix Site](#)
- [Google - How Google Uses Cookies](#)
- [Meta - Cookies Policy](#)
- [Information Commissioner's Office - Cookies](#)

12. Contact us

Wriggly Roadshow
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